

## Past Conference Attendees

Marketing Strategist, **3M**  
Senior Business Analyst, **3M**  
Chief Production Officer, **72andSunny**  
Experiential Designer, **72andSunny**  
Sr. Experiential Producer, **72andSunny**  
In-Store Marketing Specialist, **7-Eleven**  
Sponsorship Manager, **7-Eleven**  
Innovation Experience Director, **AARP**  
Vice President of Community Program Design, **AARP**  
Technology Strategist, **Abbott Labs**  
Executive Director, Integrated Marketing and Promotions, **ABC Family**  
VP of Integrated Marketing, **ABC Family**  
Director of Trade Shows, **Accenture**  
Global Events Lead, **Accenture**  
Director of Sponsorships, **Acer**  
Vice President, **Acer**  
Partner, **Activent Marketing**  
Director, Global Experiential Marketing, **Activision**  
Experiential Marketing Manager, **Activision**  
Retail Experiential Marketing Manager, **Activision**  
VP-Events, **Activision**  
Event Producer, **Acura**  
Trade Show Manager, **Adidas**  
VP Creative Services, **Adidas**  
Senior Corporate Events Manager, **Adobe**  
Senior Event Marketing Manager, **Adobe**  
Marketing Events Manager, **ADP**  
Events - Creative Manager, **Adult Swim**  
Events Director, **Adult Swim**  
Events Production Manager, **Adult Swim**  
Events/Talent Coordinator, **Adult Swim**  
Manager of Events, **Adult Swim**  
President, **Advantage International**  
VP, **Advantage International**  
VP/Executive Creative  
Director, **Advantage International**  
VP-Digital, Social Media & Marketing, **AEG**  
Event Marketing Specialist, **Aerotek**  
CEO, **Aetheris Energy**  
Marketing Coordinator, **Aetna**  
Senior Director of Marketing, **Aetna**  
Marketing Manager, **Aetna Inc.**  
Development, **agencyEA**  
Digital Producer, **AgencyEA**  
Marketing Communications Manager, **agencyEA**  
Director-Integrated Marketing, **Alaska Airlines**  
Conventions Planner, **Alcon**  
Global Conventions Logistics Planner, **Alcon Laboratories**  
Senior Manager, Sponsorships & Partnerships, **Alex and Ani**  
Sponsorships & Partnerships Manager, **Alex and Ani**  
VP, Sponsorships & Partnerships, **Alex and Ani**  
Senior VP, **Allied Experiential**  
Director-Sponsorships, Promotions and PR, **Allstate**  
Senior Event Manager, **Allstate**  
Senior Marketing Specialist, **Ally Financial**  
Senior Manager Global Events, **Altamiras Consulting**  
Event Marketing Specialist, **Altria**  
Project Manager, Partnerships & Events, **Amazon.com**  
Senior Marketing Manager Events, **Amazon.com**  
Sr. Event Marketing Manager, **Amazon.com**  
Director-Global Event Marketing, **AMD**  
In-Store Marketing Specialist, **AMD**  
Manager, Technology Demonstrations, **AMD**  
Director, Advertising, Entertainment & Lifestyle Marketing, **American Express**  
Director, Tradeshow and Field Sales, **American Express**  
Event Marketing Director, **American Express**  
Marketing, Event Strategy and Planning, **American Express**  
Senior Manager, Consumer Products and Services, **American Express**  
Senior Manager, Tradeshow Acquisition, **American Express**  
Event Manager, **American Family Insurance**  
Event Technology Director, **American Family Insurance**  
Integrated Marketing Strategist, **American Family Insurance**  
Media Production Director, **American Family Insurance**  
Experiential Marketing Specialist, **American Honda**  
Manager of Honda Regional Marketing, **American Honda**  
Manager, Experiential Marketing, **American Honda**  
Seminar & Event Marketing Manager, **Ameriprise Financial**  
VP of Sales, **Ampsy**

## Past Conference Attendees

Implementation Planner, **Amway Corp.**  
Lead Trade Development Specialist, **Amway Corp.**  
Manager - Business Activation  
Marketing, **Amway Corp.**  
Senior Trade Development Specialist, **Amway Corp.**  
Assistant Marketing Manager, **Anchor  
Brewing Company**  
VP, Bud Light, **Anheuser-Busch**  
VP, Experiential Marketing, **Anheuser-Busch**  
VP, Marketing, **Anheuser-Busch**  
Director of Experiential Marketing, **AOL**  
Director-Corporate Events, **AOL**  
Event Manager, **AOL**  
Event Planner, **AOL**  
Event Manager, **Apple**  
Event Marketing Manager, **Apple**  
Trade Show Manager, **Apple**  
Director of Digital & Social Media, **Applegate**  
Marketing Event Coordinator, **Applegate**  
Marketing Events Supervisor, **Applegate**  
Senior VP, Group Marketing Director-Brand  
Experience, **Arnold Worldwide**  
VP, Experiential Marketing  
Manager, **Associated Bank**  
Brand Manager, **AT&T**  
Senior Manager, **AT&T**  
VP, Events, **AT&T**  
Experiential Marketing Coordinator, **Audi of America**  
Senior Manager, Experiential Marketing, **Audi  
of America**  
Senior Specialist, Events and Experiential  
Marketing, **Audi of America**  
Creative Director, **August Jackson**  
Executive Producer, **August Jackson**  
Producer, **August Jackson**  
Event Manager, **Autodesk**  
Event Technology Manager, **Autodesk**  
In-Store Marketing Specialist, **Autodesk**  
Manager, Event Technology, **Autodesk**  
Chief Marketing Officer, **Bacardi**  
Director, Corporate Communications, **Bacardi**  
Experience & Engagement Manager, **Bacardi**  
Field Director- Angel's Envy, **Bacardi**  
Global Comms Director, Rum, **Bacardi**  
Global Marketing Manager, Grey Goose, **Bacardi**  
Global Marketing Manager, Rum, **Bacardi**  
Marketing Manager, **Bacardi**  
Senior Brand Manager, **Bacardi**  
VP, Consumer Insights, **Bacardi**  
Director, **BAI**  
Affinity Partner Marketing, **Bank of America**  
Event Manager, **Bank of America**  
Experiential Manager, **Bank of America**  
Marketing, **Bank of America**  
VP of Affinity/Event Marketing, **Bank of America**  
Area Brand Manager, **Barefoot Wine & Bubbly**  
Brand Development Mgr. - Western U.S., **Barefoot  
Wine & Bubbly**  
Experiential Marketing Manager, **Barilla**  
Marketing Manager, **Barilla**  
VP, **Barilla**  
Marketing Manager, **Bayer**  
Account Director, **BBDO**  
Creative Director, **Beats by Dr. Dre**  
Global Retail Events Manager, **Beats by Dr. Dre**  
Technology Strategist, **Beats by Dr. Dre**  
Events Manager, **Belk**  
Digital Media Specialist, **Bell**  
Director of Sponsorships, **Bell**  
Director of Experiential Marketing, **Best Buy**  
Event & Local Marketing Manager, **Best Buy**  
Event Marketing Manager, **Best Buy**  
Experiential Manager, **Best Buy**  
Founder and CEO, **BestBuzz**  
VP, Experiential Marketing, **BI Worldwide**  
Digital/Social Media Manager, **Bigelow Tea**  
Marketing Project Manager, **Bigelow Tea**  
Manger, Event Operations, **Bill & Melinda  
Gates Foundation**  
Registration Coordinator, **Bill & Melinda  
Gates Foundation**  
Event Marketing Director, **Blizzard**  
Sponsorship Manager, **Blizzard**  
Managing Director, **Blondefish**  
Event Manager, **Bloomberg L.P.**  
Event Marketer, **Bloomberg L.P.**  
Head of Social Media, **Bloomberg L.P.**  
Project Manager-Global Events, **Bloomberg LP**  
Technology Strategist, **BMW**  
Experiential Marketing Manager, **Bodybuilding.com**  
Customer & Market Engagement Specialist, **Boeing**  
Event Manager, **Boeing**

## Past Conference Attendees

Managing director, **Bolero**  
Event Marketing Director, **BP**  
Director-Consumer Marketing & Events, **Bravo**  
Marketing Strategist, **Burberry**  
Sponsorship Manager, **Burger King**  
Sponsorships & Events, **Burger King**  
Director, Corp Events, **CA Technologies**  
Senior Principal - Events, **CA Technologies**  
In-Store Marketing Specialist, **Cadbury**  
Brand Alliances, **Caesars Entertainment**  
Director Brand Alliances, **Caesars Entertainment**  
VP Special Events &  
Promotions, **Caesars Entertainment**  
VP-Brand Alliances, **Caesars Entertainment**  
Vice President, Director of  
Systems, **Calamos Investments**  
Manager, **California State Lottery**  
Consumer Engagement Director, **Campari America**  
Consumer Engagement Manager, **Campari America**  
Director of Trade Shows, **Campbell's**  
VP, Marketing, **Campbell's**  
Event Marketing Director, **Canon**  
Senior Marketing Manager, **Capcom**  
Associate Marketing Manager, **Capital One**  
Digital Media Specialist, **Capital One**  
Director, **Capital One**  
Manager, **Capital One**  
CEO, **Caravents**  
Client Experience Manager, **Career Builder**  
Client Experience Specialist, **CareerBuilder**  
Experiential Marketing Manager, **CareerBuilder**  
Strategic Partnerships Manager, **Carhartt**  
Technology Strategist, **CarMax**  
VP, Marketing, **CarMax**  
Manager, Brand Communications, **Carnival**  
**Cruise Lines**  
Event Planner, **Cars.com**  
Senior Manager, Events & Meetings, **Cars.com**  
Interactive Marketing Director, **Cartoon Network**  
Creative Director, **Catepillar**  
Trade Show Manager, **Catepillar**  
Creative Director, **Caterpillar**  
Manager/Director, **CBS**  
VP Sales - Americas, **Centium Software**  
VP Sales Americas, **Centium Software**  
VP, Global Marketing, **Centium Software**  
Art Director, **Chase**  
Senior Account Manager, **Cheil Worldwide**  
Senior Manager, **Cheil Worldwide**  
Manager, Partnerships & Events, **Chevron**  
Manager, Sponsorships and Event  
Marketing, **Chick-fil-A**  
Senior Marketing Coordinator, Sponsorships and  
Event Marketing, **Chick-fil-A**  
Senior Brand Manager of Field Marketing, **Chobani**  
Senior Event Manager, **Chobani**  
VP, Marketing, **Chobani**  
Chrysler Events Manager, **Chrysler**  
Experiential Marketing Manager, **Chrysler**  
Head of Experiential Marketing, **Chrysler**  
VP, Client Creative, **Chute Gerdeman**  
Event Marcom Manager, **Cisco**  
Event Strategy Engagement Manager, **Cisco**  
Global Event Marketing Strategist, **Cisco**  
Global Event Strategy Senior Manager, **Cisco**  
Global Marketing Manager, Cisco Live, **Cisco**  
Manager, Digital Practice and Experience Strategy  
(DPES) Global Sales Events and Talent, **Cisco**  
Senior Manager, Strategic Ops, **Cisco**  
Social Media Manager, **Cisco**  
Brand Manager, Events and Tradeshow, **Citi**  
Global Head of Entertainment Marketing, **Citi**  
Senior Vice President, **Citi**  
Senior VP Global Entertainment, **Citi**  
VP Entertainment Marketing & Senior Program  
Manager, **Citi**  
Manager of Events, **Citrix**  
Principal Marketing Manager, Worldwide  
Marketing, **Citrix**  
NE Field Marketing Manager, **Clif Bar & Company**  
Director of Marketing, **Clif Bar and Company**  
Event Marketing Specialist, **CoBank**  
Coca-Cola Brand Activation Manager, **Coca-Cola**  
Creative Director, **Coca-Cola**  
Director, Field & Experiential Marketing Center  
of Excellence, **Coca-Cola**  
Director, Honest Tea Field Marketing, **Coca-Cola**  
Director, Local Media & Experiential  
Marketing, **Coca-Cola**  
Director, Sports Marketing, **Coca-Cola**  
Director, ZICO Field Marketing, **Coca-Cola**  
Experiential Marketing, **Coca-Cola**

## Past Conference Attendees

Experiential Marketing - Operations, **Coca-Cola**  
Experiential Marketing Manager, **Coca-Cola**  
Creative Director, **Colgate Palmolive**  
Digital Manager, **Colgate Palmolive**  
Events/Promotions Manager, **Columbia Sportswear**  
Marketing Specialist, **Columbia Sportswear**  
Trade Show & Event Manager, **Columbia Sportswear**  
Marketing Representative, **Columbine Vineyards**  
Social Media Representative, **Columbine Vineyards**  
Brand Manager, **Comcast**  
Event Specialist, **Comcast**  
Marketing Manager, **Comcast**  
Sales & Marketing Operations, **Comcast**  
Senior Marketing Manager, **Comcast SportsNet**  
Senior Communications Specialist, **ComEd**  
VP-Events, **Compuware**  
Brand Manager, **ConAgra**  
Director of Sponsorships, **ConAgra**  
Trade Show Manager, **ConAgra**  
Marketing Manager, **Concur**  
Marketing Manager, **Consolidated Restaurants**  
VP Super & Ultra-Premium  
Brands, **Constellation Brands**  
Director of Marketing, **Continental Tire**  
Manager of Event Marketing, **Conversant**  
Global Manager, Events, **Cook Medical**  
Senior Manager, Global Marketing-Customer  
Experience, **Cook Medical**  
Specialist, Graphic Design, **Cook Medical**  
Creative Director, **Costco**  
Marketing Events Supervisor, **Country Financial**  
Senior Event Specialist, **Country Financial**  
Supervisor, Content Development, **Country Financial**  
Supervisor, Marketing Events and  
Programs, **Country Financial**  
Senior VP, **Cramer**  
Director of Outeractive, **Crispin Porter + Bogusky**  
Integrated Producer - OuterActive, **Crispin  
Porter + Bogusky**  
VP-Strategic Accounts, **Cvent**  
Design, **Czarnowski**  
Director of Technology, **Czarnowski**  
VP, **Czarnowski**  
CEO, **Deep Local**  
Global Experiential Marketing Events Manager, **Dell**  
Global Experiential Strategy & Events Manager, **Dell**  
Marketing Director, **Dell**  
Marketing Manager, **Dell**  
Senior Marketing Manager, **Dell**  
Sr. Events Manager, **Dell**  
VP-Marketing, **Dell**  
Digital Development Lead, **Deloitte**  
Senior Manager, Marketing, **Deloitte**  
Senior Manager, Event Marketing, **Deloitte**  
Senior Marketing Manager, **Deloitte**  
VP, Business Development, **Denver Broncos  
Football Club**  
Executive VP/Executive Creative Director, **Deutsch**  
Senior VP, Experiential, **Deutsch**  
VP Experiential Account Director, **Deutsch**  
EVP, Group Management Director, **DFCBX**  
Strategic Planner, **DFCBX**  
VP/Management Director, **DFCBX**  
Experiential Manager, **DHL**  
Director of Trade Shows, **Diageo**  
Experiential Manager, **Diageo**  
Global Brand Manager, **Diageo**  
Brand and Sponsorship, **Dickies**  
Event Manager, **Diebold**  
Marketing Manager, **DIRECTV**  
Senior Event Manager, **DirectTV**  
Marketer, **Disco**  
Event Manager, **Discover Financial Services**  
Ad Sales Marketing  
Manager, **Discovery Communications**  
Affiliate Sales Marketing  
Director, **Discovery Communications**  
Director of Global Events & Brand  
Activation, **Discovery Communications**  
Event Manager, **Disney**  
Product Marketing Manager, **DocuSign**  
Technical Field Marketing Director, **DocuSign**  
VP-Field, Customer & Partner Marketing, **DocuSign**  
Events Producer, Experiential Marketing, **Dolby**  
Global Director, Strategic Alliances, **Dolby**  
Senior Director, Experiential Marketing, **Dolby**  
Marketing Events Coordinator, **Dole**  
Event Manager, **Dow**  
Event Marketing Director, **Dr. Pepper**  
Director-Multicultural Marketing, **Dr. Pepper**  
Event Marketing Director, **Dr. Pepper**  
VP-Experiential, **Droga5**

## Past Conference Attendees

Experience Design Lead, **Dropbox**  
In-Store Marketing Specialist, **DuPont**  
Event Marketing Specialist, **E&J Gallo Winery**  
Experiential Marketing, **E&J Gallo Winery**  
Senior Marketing Manager, **E&J Gallo Winery**  
Marketing Manager, **E\*TRADE Financial**  
Marketing Specialist, **E\*TRADE Financial**  
Marketing Communications Program  
Manager, **Eaton Corporation**  
Associate Display Implementation, **eBay**  
Director of Innovation, **eBay**  
Director-Strategy, **eBay**  
Manager of Global and Corporate Events, **eBay**  
National Account Executive, Display, **eBay**  
Senior Manager Communications, **eBay**  
Marketing Manager, **Edmunds.com**  
Event Coordinator, **Electrolux Major Appliances**  
Senior Marketing Manager - Event Marketing,  
**Electrolux Major Appliances**  
Senior Marketing Manager, Event  
Marketing, **Electrolux Major Appliances**  
Brand Manager, **Electronic Arts**  
EMC Event Marketing, **EMC Corporation**  
Interactive Marketing Director, **EMC Corporation**  
CEO, **Engine Shop**  
Director, **Engine Shop**  
VP Marketing Operations, **Epsilon**  
Director, Marketing Communications, **Ericsson**  
Trade Show Manager, **Ericsson**  
Brand Partnerships Associate, **Esurance**  
Brand Partnerships Manager, **Esurance**  
Director of Brand Partnerships and  
Social Media, **Esurance**  
Senior Manager-Brand Partnerships, **Esurance**  
Interactive Marketing Director, **Exxon Mobil**  
Candidate Experience Lead, **Facebook**  
Event Manager, **Facebook**  
Event Operations Manager, **Facebook**  
Event Specialist, **Facebook**  
Event Specialist, Recruiting Events, **Facebook**  
Events Marketing Associate, **Facebook**  
Experiential Marketing Manager, **Facebook**  
Experiential Ops Manager, **Facebook**  
Global Event Specialist, **Facebook**  
Head of Global Experiential Marketing, **Facebook**  
Interactive Experiences Project Lead, **Facebook**  
Manager, Recruiting Events, **Facebook**  
Marketing Strategist, **Facebook**  
Trade Show Manager, **Farmer's Insurance**  
Marketing Principal, **FedEx**  
Marketing Strategist, **FedEx**  
Viral Channel Specialist-Social Media  
Strategies, **FedEx**  
Dir Digital Marketing, **Feld Entertainment**  
VP of Digital Marketing, **Feld Inc**  
SVP-Marketing and Brand Strategy, **Ferrara Candy**  
Senior Event Manager, **Fiat**  
Director, Sponsorship  
Marketing, **Fidelity Investments**  
Group Director, **Fidelity Investments**  
VP Images, **Fidelity Investments**  
VP Sponsorships and Events, **Fidelity Investments**  
Communications Director, **Firstborn**  
Director of Business Planning, **Firstborn**  
Marketing Manager – Sponsorships, Our Brands,  
Corporate Priorities, **Food Lion**  
Regional Marketing Manager, **Food Lion**  
Director, Events and Publicity, **Foot Locker, Inc.**  
Manager, Public Relations, **Foot Locker, Inc.**  
Brand Content and Alliance Manager, **Ford**  
Business Relationship Manager | Design Studio, **Ford**  
Global Auto Shows and Events, **Ford**  
Marketing Development Specialist, **Ford**  
VP-Events, **Ford**  
Digital Marketing Director, **FOX Sports**  
Manager, Consumer Marketing, **FOX Sports**  
VP Marketing, **Fox Sports**  
VP, Consumer Marketing, **Fox Sports**  
EVP, **Freeman**  
Business Development, **FreemanXP**  
Director of Business Development, **FreemanXP**  
Consumer Marketing Sales  
Manager, **Gannett-USA TODAY**  
Sponsorship Manager, **Gap**  
Events Social Media Manager, **Gartner**  
Senior Marketing Manager, **Gatorade**  
Technology Strategist, **Gatorade**  
Senior Consultant, **GE**  
Global Events Manager, **GE Healthcare**  
Marketing Experiential Administrator, **GEICO**  
Senior Manager National Sales and  
Marketing, **GEICO**

## Past Conference Attendees

Sponsor Marketing Portfolio Manager, **Geico**  
Sr Marketing Portfolio Manager, **GEICO**  
Brand Strategy Lead, **Genentech**  
Project Coordinator - Site Rituals and Events, **Genentech**  
Marketing, **General Mills**  
ACDelco Digital Marketing Manager, **General Motors**  
Assistant. Chevy Global Auto Show Manager, **General Motors**  
Auto Show Manager, **General Motors**  
Brand Manager, **General Motors**  
Director Automotive Group, **General Motors**  
Director of Events, **General Motors**  
Experiential Marketing Manager, **General Motors**  
Marketing Manager, **General Motors**  
National Promotion Manager, **General Motors**  
Creative Director, **Geometry Global**  
Field Director, **Geometry Global**  
Managing Director, **Geometry Global**  
Senior Account Executive, **Geometry Global**  
Senior Analyst, **Geometry Global**  
Senior Field Manager, **Geometry Global**  
Senior VP, Head of North American Analytics, **Geometry Global**  
Marketing and Promotions Manager, **Georgia Lottery Corporation**  
Marketing Strategist, **Gerard**  
Trade Show Manager, **Gerber**  
Marketing Strategist, **Gillette**  
Media Operations & Experiential Marketing Manager, **GMC**  
President, **GMR Marketing**  
Senior Account Director, **GMR Marketing**  
Senior VP-Digital Strategy, **GMR Marketing**  
VP Client Management, **GMR Marketing**  
Communications Specialist, **Gogo Air**  
Manager Social Media and Online Communities, **Gogo Air**  
Manager, Event Marketing, **Gogo Air**  
Associate, **Goldman Sachs**  
VP, **Goldman Sachs**  
Brand Marketing Manager, **Google**  
Consumer Event Manager, **Google**  
Director, Partnerships & Events, **Google**  
Event Technology, **Google**  
Head of Events, Performance Ads Marketing, **Google**  
Marketing Events Coordinator, **Google**  
Marketing Events Manager, **Google**  
Marketing Manager, Events, **Google**  
Product Marketing Manager, **Google**  
Program Director, **Google**  
Program Manager, Event Technology, **Google**  
Senior Events Architect, **Google**  
Senior Manager, **Google**  
Technical Recruiter, **Google**  
Vice President, Activation, **GREY**  
VP of Marketing, **Group Delphi**  
Access Intelligence, **Group Director**  
Experiential Marketing & Events Coordinator, **Groupon**  
Experiential Marketing & Events Manager, **Groupon**  
Experiential Marketing Design, **Groupon**  
Experiential Marketing Design Lead, **Groupon**  
Senior Manager, Experiential Marketing & Events, **Groupon**  
Managing Director, **Grow Marketing**  
Marketing Strategist, **Grow Marketing**  
Social Media Specialist, **Grow Marketing**  
Director of Trade Shows, **Gucci**  
Project Manager, **Guinness World Records**  
Director of Events, **H&M**  
Director of Brand Promotion and PR, **H&R Block**  
Senior Marketing Manager, Brand Promotion and PR, **H&R Block**  
Director, Consumer Experience and Events, **Harley-Davidson Motor Company**  
Director-Event Strategy & Execution, **Harley-Davidson Motor Company**  
Director-Regional & Dealer Communication, **Harley-Davidson Motor Company**  
Project Manager, **Harley-Davidson Motor Company**  
Senior Coordinator Customer Experience Operations, **Harley-Davidson Motor Company**  
Client Partner, **Hawkeye Sports & Experiential**  
Senior Client Associate, **Hawkeye Sports & Experiential**  
Brand Director, Sponsorships & Events, **Heineken**  
Brand Manager, Sponsorships & Events, **Heineken**  
Director, Sponsorships & Events, **Heineken**  
Experiential Marketing Manager, **Heineken**  
Interactive Marketing Director, **Heineken**  
Managing Partner, **Heineken**

## Past Conference Attendees

Event Marketing Director, **Heinz**  
Director of Trade Shows, **Hershey's**  
Head of Events, **Hertz**  
Marketing Manager, **HGTV**  
Writer/Producer, **HGTV**  
Sr. Conference Planner, **Hill's Pet Nutrition**  
Special Events Manager, **Hilton**  
Senior Director-Brand Culture and Internal Communications, **Hilton Worldwide**  
Senior VP Events, **Hilton Worldwide**  
Operations Manager, **Home Depot**  
Advertising Specialist, **Honda**  
Creative Director, **Honda**  
Experiential Marketing Specialist, **Honda**  
Interactive Advertising & Social Media, **Honda**  
Manager, **Honda**  
Manager-Experiential Marketing, **Honda**  
Director of Events, **Honeywell**  
Digital Event Manager, **HP**  
Digital Events, **HP**  
Director, Global Events and Event Experiences, **HP**  
Event Digital Program Manager, **HP**  
Event Marketing Manager, **HP**  
Events Social Media, **HP**  
Events Social Media Marketing, **HP**  
Global Event Marketing Manager, **HP**  
Global Events Program Manager, **HP**  
Manager, Events and Programs, **HP**  
Messaging and Outreach Program Manager, **HP**  
Mobile/Digital Events Lead, **HP**  
Senior Brand Strategist, **HP**  
Senior Director, **HP**  
Senior Director, Global Sponsorships, **HP**  
Senior Event Manager, **HP**  
Senior Manager, Corporate Events, Global CIO Program and Event Experiences, **HP**  
Senior Manager, Event Marketing, **HP**  
Senior VP-Marketing and Events, **HP**  
SVP, Marketing and Events, **HP**  
Technology Strategist, **HP**  
Trade Show Manager, **HP**  
VP, Events Strategy and Transformation, **HP**  
Event Marketing Specialist, **IBM**  
Manager, Client Executive, **IBM**  
Program Director-Digital Marketing, Demand Generation and Events, **IBM**  
Program Director-Global Conferences, **IBM**  
Smarter Computing Demand Systems Leader, **IBM**  
Social Marketing Consultant, **IBM**  
Social Marketing Manager, **IBM**  
Social Media Manager, **IBM**  
VP-Global Events, **IBM**  
Associate Marketing Manager, **Ikea**  
Manager, Events, **illumina, Inc.**  
Strategic Events Program Manager, **illumina, Inc.**  
Event Marketing Manager, **illy**  
Managing Director, **Imagination**  
Assistant Manager, Global Events, **IMAX Corporation**  
Event Manager, **IMAX Corporation**  
Global Events, **IMAX Corporation**  
Manager, Global Events, **IMAX Corporation**  
Experiential Manager, **Instagram**  
Channel Marketing Communications Strategist, **Intel**  
Creative Director, **Intel**  
Creative Director-Experiential Marketing, **Intel**  
Digital Media Lead, **Intel**  
Event Marketing Manager, **Intel**  
Event Marketing Program Manager, **Intel**  
Global Social Strategist, **Intel**  
IT Events Manager, **Intel**  
Manager-Analytics, **Intel**  
Manager-Social/Digital Marketing, **Intel**  
Managing Director, **Intel**  
Director of Technology, Global Marketing, **Intel Corporation**  
Senior engineer, **Intuit**  
Technology Innovation Group, **InVision Communications**  
Event Manager, **J.P. Morgan**  
Event Marketing Manager, **Jack Link's Beef Jerky**  
Event Marketing Specialist, **Jack Link's Beef Jerky**  
Chairman & CEO, **Jack Morton Worldwide**  
Copywriter, **Jack Morton Worldwide**  
Creative Director, **Jack Morton Worldwide**  
Digital Strategist, **Jack Morton Worldwide**  
Assistant Manager, Corporate Events, **Janus Capital Group**  
Director, Corporate Events, **Janus Capital Group**  
Manager, Corporate Events, **Janus Capital Group**  
Senior Manager, Corporate Events, **Janus Capital Group**  
Global Director - Channel Marketing, **Jawbone**

## Past Conference Attendees

Event Manager, **JC Penney**  
Assistant Manager, Partnership and Events, **JM Smuckers**  
Director of Web Marketing, **John Paul Mitchell Systems**  
Director of Trade Shows, **Johnson & Johnson**  
Social Media Manager, **Johnson Controls INC / OPTIMA Batterles**  
Business Development Manager, **JPMorgan Chase**  
Tech Ops Lead, **JPMorgan Chase**  
Innovation & Creative Solutions Specialist, **Kaiser Permanente**  
Manager, Event Marketing, **Kaiser Permanente**  
Brand Manager, **Kellogg Company**  
Brand Manager, Kellogg's Masterbrand, **Kellogg Company**  
Senior Manager, Integrated Promotions, **Kellogg Company**  
Senior Marketing Manager, **Keurig**  
Event Marketing Director, **KFC**  
VP-Events, **Kia**  
Experiential Marketing Manager, **Kimberly-Clark**  
VP-Events, **Kimberly-Clark**  
Experiential Manager, **Kohl's**  
VP, Sales, **KPMH**  
Experiential Manager, **Kraft**  
Head of Events, **Kraft**  
Marketing Director, **Kraft**  
Associate Communications Manager, **Kroger**  
Senior Director, Associate Communications, **Kroger**  
Senior Marketing Manager, **Kumho Tire USA**  
Manager of Retail and Brand Marketing, **LACOSTE**  
Event Manager, **Lactalis American Group, Inc.**  
Regional Marketing Manager, **Lagunitas Brewing Company**  
Assistant Marketing Manager, **Lagunitas Brewing Company**  
Sr. Integrated Creative Manager, **Lagunitas Brewing Company**  
Senior Manager, Event Marketing, **LEGO**  
SVP Corporate Development, **Lending Tree**  
Director, Sports Marketing, **Levi's**  
Customer Services Operation Manager, **Lexus**  
Digital Marketing Manager, **Lexus**  
Event Marketing and Social Media Planner, **Lexus**  
Lexus Engagement Marketing GMA, **Lexus**  
National Manager Interactive Marketing, **Lexus**  
VP-Marketing, **Lexus**  
Director, Consumer Promotions, Sponsorships & Events, **LG Electronics**  
Manager, Consumer Marketing, **LG Electronics**  
Promotions and Sponsorships Manager, **LG Electronics**  
Sponsorship Manager, **LG Electronics**  
Manager, Consumer Promotions & Sponsorships, **LG Electronics**  
Marketing Strategist, **Liberty Mutual**  
Director, Marketing Communications, **Liberty Mutual Insurance**  
Marketing Strategist, **Liberty Mutual Insurance**  
Program Manager, **Liberty Mutual Insurance**  
Chief Strategist, **Life Time Fitness**  
Senior Director, **Life Time Fitness**  
Senior Director, Integrated Media and Events, **Life Time Fitness**  
Senior Director, National Sponsorships and Integrated Media Sales, **Life Time Fitness**  
Senior Events & Sponsorships Manager, **Life Time Fitness**  
Sr. Director Corporate Partnerships, **Life Time Fitness**  
Chief Strategist, **Life Time Fitness**  
Manager, Partnership Marketing, **Life Time Fitness**  
Creative Director, **LinkedIn**  
Events Marketing Specialist, **LinkedIn**  
Global Connect Experience Manager, **LinkedIn**  
Aircrew Multimedia Analyst, **Lockheed Martin Aeronautics**  
Manager of Multimedia and Web, **Lockheed Martin Aeronautics**  
Producer/Director, **Lockheed Martin Aeronautics**  
Video/Event Producer, **Lockheed Martin Aeronautics**  
VP-Marketing, **L'Oreal**  
Creative Director, **Lowe's**  
Program Manager, **Lowe's**  
Experiential Marketing Manager, **LVMH**  
VP-Marketing, **M&M Mars**  
Senior Brand Director, **M&M's**  
Interactive Marketing Director, **Macy's**  
Marketing Manager-Events, **Macy's**  
Regional Special Events Director, **Macy's**



## Past Conference Attendees

President, **Major League Gaming**  
Sales Manager, **Mandalay Bay**  
Director of Corporate Events, **Marketo**  
Senior Specialist , Event Marketing, **Marketo**  
Director of Sponsorships, **Marriott**  
Senior Director, Buzz Marketing, **Marriott**  
Entertainment Producer, **Mary Kay Inc.**  
Manager Program Planning US Special  
Events, **Mary Kay Inc.**  
Program Manager, **MasterCard**  
Project Manager, **MasterCard**  
VP, Global Sales Effectiveness, **MasterCard**  
VP, US Sponsorship, **MasterCard**  
VP-Business Leader, **MasterCard**  
VP-Global Sales Effectiveness, **MasterCard**  
Account Director, **Match Marketing Group**  
F2F Channel Manager, **MBNA**  
Sports Marketing Manager, **MBNA**  
Director of Sponsorships, **McDonald's**  
Engagement Manager, **McDonald's**  
Exhibits Manager, **McDonald's**  
Interactive Marketing Director, **McDonald's**  
Director, Global Events, **McGraw Hill Financial**  
Experiential Manager, **McKesson**  
Manager, Event Marketing, **McKesson**  
Manager, Event Registration &  
Web Design, **McKesson**  
Project Administrator, **McKesson**  
Registration Manager, **McKesson**  
Senior Director, **McKesson**  
Director, **McKinney**  
Events & Technology  
Specialist, **McKinsey & Company**  
Medical Education, **Medtronic**  
Digital Event Marketing Specialist, **Mercedes-Benz**  
Head of Brand Experience  
Marketing, **Mercedes-Benz**  
VP-Marketing, **Merck**  
Interaction Design Lead, **Method**  
Event Manager, **MetLife**  
Director of Field Marketing, **Metro PCS**  
Director of Marketing, **Metro PCS**  
Director of Client Services, **michael alan group**  
Business Development Manager, **Microsoft**  
Digital Content Manager, **Microsoft**  
Digital Event Marketing Manager, **Microsoft**  
Digital Marketing Manager, **Microsoft**  
Event Marketing Director, **Microsoft**  
Event Marketing Manager, **Microsoft**  
Experiential Program Manager, **Microsoft**  
General Manager-Events, **Microsoft**  
General Manager-Worldwide Events, **Microsoft**  
Senior Director-Worldwide Partner  
Events, **Microsoft**  
Senior Event Technical Program Manager, **Microsoft**  
Senior Events & Digital Marketing  
Manager, **Microsoft**  
Senior Marketing Manager, **Microsoft**  
US World Partner Conference Lead, **Microsoft**  
VP-Events, **Microsoft**  
Director of Events, **MillerCoors**  
Director Business Development, **Mindfield**  
VP, Production, **MKTG**  
VP, Strategy & Operations, **MKTG**  
Associate Marketing Communications  
Specialist, **Moen Incorporated**  
Associate Brand Manager, **Moet Hennessey**  
Marketing Director - Hennessy, **Moet Hennessy USA**  
SVP/Executive Creative  
Director, **Momentum Worldwide**  
SVP-Strategy/Insights, **Momentum Worldwide**  
VP Dir Business Leadership, **Momentum Worldwide**  
VP, Growth Director, **Momentum Worldwide**  
Founder and Managing Partner, **mono**  
Director of Event Production, **Morgan Stanley**  
Director of Practice Management, **Morgan Stanley**  
In-Store Marketing Specialist, **Morgan Stanley**  
Manager of Online Learning  
Solutions, **Morgan Stanley**  
Office Manager, **Mosaic**  
President, **Mosaic**  
Senior Digital Strategies, **Mosaic**  
Senior Director New Business, **Mosaic**  
VP Marketing, **MotivAction**  
CEO, Creative Director, **Motive**  
Content Director, **Motive**  
Founder, **Motive**  
VP Operations & Strategy, **Motive**  
Director of Sponsorships, **Motorola**  
Event Manager, **Motorola**  
Manager, North America Marketing, **Motorola**  
Trade Show Manager, **Motorola**

## Past Conference Attendees

Vice President, **Motorola**  
Brand Manager, **Mountain Dew**  
Digital Brand Manager, **Mountain Dew**  
CEO, **MVP Interactive**  
Senior Director, Marketing Platforms, **NASCAR**  
Manager, **National Basketball Association**  
Director of Consumer Marketing and Media  
Strategy, **National Geographic Channel**  
Associate Manager - Consumer Marketing and  
Media Strategy, **National Geographic Channels**  
Senior Consultant, **Nationwide Financial**  
Director, Marketing Events, **Nationwide Insurance**  
Chief Technology Officer, **Navizon Inc**  
Coordinator, Content Development, **NBA**  
Director, Event Activation, **NBA**  
Manager - Events, **NBA**  
Manager, Event Activation, **NBA**  
Experiential Manager, **NBC**  
Senior Director Marketing, **NBC Sports**  
Account Director, **Ncompass International, Inc**  
Account Manager, **Ncompass International, Inc**  
Co-founder, **Ncompass International, Inc**  
VP, **Ncompass International, Inc**  
Director of Marketing Technology, **NCompass  
International, Inc.**  
Beverage, **Nestle**  
Director, Sales Events & Recognition GSO, **Nestle**  
Marketing Manager, **Nestle**  
Marketing Service Director, **Nestle**  
Team Leader, Experiential Marketing, **Nestle**  
VP, **Nestle**  
Director, Customer Experience, **NetApp**  
Event Execution and Operations, **NetApp**  
Event Marketing Manager, **NetApp**  
Manager, Customer Engagement for  
Industry Events, **NetApp**  
Senior Events Program Manager, **NetApp**  
Senior Manager, Corporate Engagement  
Programs & Events, **NetApp**  
Senior Marketing Manager-Events & Enterprise  
Marketing, **NetApp**  
Sr. Manager, EMEA Enterprise and Events  
Marketing, **NetApp**  
Technology Strategist, **Netflix**  
Director, Worldwide Events, **NetSuite**  
Event Manager, **NetSuite**  
Senior Events Program Manager, **NetSuite**  
VP, Worldwide Events, **NetSuite**  
Director of Sales & New Business, **NeuLion**  
Sr. Solutions Engineer, **Neustar**  
VP Market Development, IoT, **Neustar**  
Field Marketing Director, **New Belgium Brewing**  
Senior Events & Project Manager, **New Futuro**  
VP, Integrated Marketing, **New Futuro**  
Corporate Events Manager, **New Relic**  
Director of Community and Evangelism, **New Relic**  
Director of Corporate Events, **New Relic**  
Director, Community and Evangelism, **New Relic**  
Director, Corporate Events, **New Relic**  
Director, **Nike**  
Director of Interactive Media, **Nike**  
Sponsorships & Events, **Nike**  
VP-Marketing, **Nike**  
Administrative Assistant, Trade Shows, **Nintendo**  
Brand Manager, **Nintendo**  
Director, Experiential Marketing, **Nintendo**  
Manager, Consumer Promotions, **Nintendo**  
Manager, Event Marketing & Social Media, **Nintendo**  
Manager, Events, Marketing, **Nintendo**  
Trade Events Specialist, **Nintendo**  
Digital Media Specialist, **Nissan**  
Director, Global Events, **Nissan**  
VP-Events, **Nissan**  
Head of Events, **Nixon**  
Director of Events, **Nordstrom**  
Filed Marketing Manager - EAST, **North  
American Breweries**  
Client Service, **Norwood**  
Senior Manager, Convention  
Marketing, **Novo Nordisk**  
Conference Operations Manager, **NVIDIA**  
Trade Show and Event Manager, **Nvidia**  
Asset Event Manager, **Oakley**  
Events Manager, **Oakley**  
Global Events Manager, **Oakley**  
Creative Architect, Digital Solutions, **Oasis**  
Creative Manager & Account Supervisor, **Oasis**  
Event Producer & Digital Content Manager, **Oasis**  
Account Director, **Octagon**  
Global Communications Director, **Octagon**  
VP, Digital, **Octagon**

## Past Conference Attendees

Marketing Communications and Events  
Manager, **OFS**  
Big Cheese, **Old Shoe**  
Product Marketing and Strategy Manager, **Oracle**  
Senior Director - Global Marketing Demand Center &  
Technology, **Oracle**  
Senior Director Event Marketing, **Oracle**  
Senior Director, Content Marketing and Social  
Intelligence, **Oracle**  
Senior Director, Event Marketing Partner  
Strategy, **Oracle**  
Senior Director, Event Marketing Technology, **Oracle**  
Senior Director, Global Events, **Oracle**  
Senior Director, Global Marketing Demand Center &  
Technology, **Oracle**  
Senior Event Manager, **Oracle**  
VP, **Oracle**  
VP, Marketing, **Oracle**  
VP, Marketing Operations, **Oracle**  
Sales Executive, **Pandora**  
Events Manager, **PAREXEL**  
Creative Director, **PayPal**  
Events and Comms Manager, NA, **PayPal**  
Experiential Marketing Manager, **PayPal**  
Head of Global Experiential Marketing, **PayPal**  
Head of Global Ops and Comms, **PayPal**  
Senior Director-Global Initiatives, **PayPal**  
Senior Experiential Marketing Manager, **PayPal**  
Senior Manager, Global Experiential  
Marketing, **PayPal**  
Senior Manager, Global Ops and Comms, **PayPal**  
COO, **PBJS**  
VP, Creative Strategy, **PBJS**  
Executive Creative Director, **PDI**  
Senior Manager, Brand Marketing, **Peet's  
Coffee & Tea**  
Marketing Program Manager, **PEMCO Insurance**  
Brand Manager, **PepsiCo**  
Consultant, **PepsiCo**  
Experiential Manager, **PepsiCo**  
Senior Digital Brand Manager, **PepsiCo**  
Senior Director of Cultural Branding, **PepsiCo**  
Director, Events & Sponsorships, **Pernod Ricard**  
Account Executive, **Pfizer**  
Global Congress Lead, **Pfizer**  
Director of Trade Shows, **Philips**  
Director of Trade Shows, **Philips Healthcare**  
Event Manager, **Philips Healthcare**  
Global Director-Marketing  
Communications, **Philips Healthcare**  
Director, Demand Gen, **Pitney Bowes**  
Director, Event Marketing, **Pitney Bowes**  
Event Marketing, **Pitney Bowes**  
Global Director, Event Marketing, **Pitney Bowes**  
Manager, Trade Shows & Events, **Pitney Bowes**  
Director of Sponsorships, **Prada**  
Recruitment Marketing  
Leader, **PricewaterhouseCoopers**  
Recruitment Marketing  
Manager, **PricewaterhouseCoopers**  
Brand Manager, **Procter & Gamble**  
Event Manager, **Procter & Gamble**  
Experiential Manager, **Procter & Gamble**  
Marketing Coordinator, **Procter & Gamble**  
Director of Events, **Purina**  
VP-Marketing, **Quaker Oats**  
Marketing Manager, **Qualcomm**  
Sponsorships & Events, **Quicksilver**  
Director, **R.J. Reynolds**  
Director, Consumer Marketing, **R.J. Reynolds**  
Senior Manager, **R.J. Reynolds**  
Partner, CEO, **Rally**  
Chief Technology Officer, **Razorfish**  
Experiential Manager, **Razorfish**  
Senior Technical Architect, **Razorfish**  
VP Technology, Emerging Experiences, **Razorfish**  
Social Media Project Manager, **Red Bull**  
Sponsorship Manager, **Red Bull**  
Corporate Communications Coordinator, **Red Hat**  
Marketing specialist, **Red Hat**  
Social Media Brand Manager, **Red Hat**  
Event Marketing Manager, **Reebok**  
Experiential Manager, **Reebok**  
Brand Manager, **Remy Cointreau**  
Cluster Leader, **Roots**  
Director, **Roots**  
Account Management, Experiential, **RPA**  
Digital Account Supervisor, **RPA**  
Senior Manager, Experiential Marketing, **RPA**  
Group Director - Sponsorship & Experiential  
Marketing, **Saatchi & Saatchi**  
Associate Director, **Saatchi & Saatchi L.A.**

## Past Conference Attendees

Senior Director, Brand Integration, **Saatchi & Saatchi L.A.**  
Supervisor, **Saatchi & Saatchi L.A.**  
Director, Event Marketing, **Sage**  
Director-Event Marketing, **Sage**  
Events Manager, **Sage**  
Senior Sourcing Partner, Meetings & Events, **Salesforce**  
Event Manager, **Sam Adams**  
Executive Director, **Samsung**  
Experience Marketing Manager, **Samsung**  
Interactive Marketing Director, **Samsung**  
Senior Manager, Experiential Marketing, **Samsung**  
Trade Show Manager, **Samsung**  
Creative Director, **SAP**  
Director of Event Technology, **SAP**  
Director, Global Online Marketing Strategy, **SAP**  
Director, Strategic Events, North America, **SAP**  
GM Events - Pers, **SAP**  
Program Manager, Marketing, **SAP**  
Senior Director, Global Events, **SAP**  
Senior Director, Global Strategy and Enablement, **SAP**  
Senior Director-Global Strategy and Enablement, **SAP**  
Senior Manager, Strategic Events, **SAP**  
Sponsorships, **SAP**  
VP, SAP Events, **SAP**  
VP-Global Events, **SAP**  
Principal Marketing Specialist, **SAS**  
Auto Shows & Special Events Manager, **Scion**  
Creative Director, **SCPGREY**  
Digital Media Specialist, **Sears**  
Associate, Events, **Sephora**  
Director, Events, **Sephora**  
Manager, Events, **Sephora**  
Marketing Director, in store Services, **Sephora**  
Senior Marketing Manager, Media, **Sephora**  
Executive Creative Director, **SET**  
President and CEO, **SET**  
VP of Client Services, **SET**  
Digital Media Specialist, **Sharp**  
Creative Strategist, **Shell**  
VP-Events, **Shell**  
Senior Director, **Siemens**

Senior Director, Strategic Marketing & Communications, **Siemens**  
Ringleader, **Sony Electronics**  
Senior Global Event Manager, **Sony Mobile**  
Communications & Media Relations, **Southwest Airlines**  
Manager, **Southwest Airlines**  
Senior Designer, **Sparks**  
Senior Event Coordinator, **Sparks**  
Event Manager, **Sprint**  
Sr. Director of Public Relations, **Square Enix America**  
Senior Event Manager, **Staples**  
Trade Show Manager, **Staples**  
VP, Global Creative Director, **Staples**  
VP-Global Creative Director, **Staples**  
Technology Strategist, **Starbucks**  
Director, Events, **Starshot**  
Marketing Analyst, **State Farm**  
Marketing Coordinator, **State Farm**  
Marketing Manager, **State Farm**  
Sponsorship Analyst, **State Farm**  
Experiential Marketing Analyst, **State Farm**  
Production Director, **State Farm**  
National Promotions & Sponsorship, **Subaru of America, Inc.**  
Shows & Events Manager, **Subaru of America, Inc.**  
Shows and Events Manager, **Subaru of America, Inc.**  
Sponsorship Manager, **Subway**  
Sponsorship Manager, **SXSW**  
Director, Event Marketing Strategy & Services, **Symantec**  
Event Manager, **Symantec**  
Event Specialist, **Symantec**  
Principal Events Marketing Specialist, **Symantec**  
Principal Marketing Event Specialist, **Symantec**  
Senior Marketing and Event Specialist, **Symantec**  
CMP, Lead Manager, **T. Rowe Price**  
Event Planner, Technology & Communications, **T. Rowe Price**  
Vice President, **T. Rowe Price**  
VP-Marketing, **Talking Rain Beverage Co.**  
Event Marketing Manager, **Target**  
In-Store Marketing Specialist, **Target**  
Lead Associate Creative Director, **Target**  
Lead Experiential Marketing Manager, **Target**  
Manager, **Target**

## Past Conference Attendees

Senior Group Manager, Experiential Marketing and Alliances, **Target**  
Vice President Experiential Marketing and Alliances, **Target**  
VP Channel Marketing, **Target**  
VP Experiential Marketing and Alliances, **Target**  
Senior Manager, The Event Group, **TD Ameritrade**  
Sr. Manager, The Event Group, **TD Ameritrade**  
Director of Events, **TD Bank**  
Event Manager, **TD Bank**  
Event Planner - Experiential Marketing, **TD Bank**  
Experiential Marketing Manager, **TD Bank**  
Head of Experiential Marketing, **TD Bank**  
Vice President, Marketing, **TD Bank**  
VP & Events Manager, **TD Bank**  
VP, Events Management and Executive Conference Centers, **TD Bank**  
Experiential Manager, **TED**  
Lead Display Technician, **Tekamaki**  
Marketing & Client Relations, **Tekamaki**  
Partner, **Tekamaki**  
Director of Marketing, **Telarus**  
Director Community Affairs, **TELUS**  
Marketing Manager, Absolut Brand Strategy, **The Absolut Company**  
Director-Global Marketing & Portfolio Management, **The Hershey Company**  
Dir Global Retail Experience, **The Hershey Company**  
Sr. Manager, Strategic Partnerships & Events, **The J.M. Smucker Company**  
Resident Ice Carver, **The Lagunitas Brewing Company**  
Scratch Fever Devotee, **The Lagunitas Brewing Company**  
The Burrito Hunter, **The Lagunitas Brewing Company**  
Two Chairs, **The Lagunitas Brewing Company**  
Senior Manager, Business Development, **The Latin GRAMMYS**  
Head of Experiential and Business Development, **The Uprising Creative**  
Manager, Corporate Special Events, **The Walt Disney Company**  
Conference Manager, **Thomson Reuters**  
Manager, Tradeshow and Event Marketing, **Thomson Reuters**

Marketing Manager, **Thomson Reuters**  
Senior Event Planner, **Thomson Reuters**  
Senior Exhibition Coordinator, **Thomson Reuters**  
Digital Media Specialist, **TJX**  
Senior Field Marketing Coordinator, **Toppers Pizza**  
Sales Executive, **Toshiba**  
Director of Trade Shows, **Toyota**  
Engagement Marketing, **Toyota**  
Engagement Marketing Manager, **Toyota**  
Senior Program Manager, Engagement Marketing, **Toyota**  
Interactive Marketing & Analytics Specialist, **Tupperware US & Canada**  
Manager Digital Tools, **Tupperware US & Canada**  
Senior Manager Digital Tools & New Media Architecture, **Tupperware US & Canada**  
Director, **Turner Broadcasting**  
Senior VP, **Turner Broadcasting**  
Event Manager, **Turner Broadcasting Systems**  
Event Marketing Specialist, **Turner Broadcasting Systems**  
Business Development Manager, **Turning Technologies**  
Digital Media Specialist, **Twitter**  
Event Manager, **Twitter**  
Event Marketing Manager, **Twitter**  
Head of Event Marketing, **Twitter**  
Strategic Sourcing Analyst, **Twitter**  
Vice President, **Tyson**  
Director, Field Marketing, **U.S. Cellular**  
Director, Local Marketing & Brand Activation, **U.S. Cellular**  
Field Marketing Manager, **U.S. Cellular**  
Manager, Local Marketing & Brand Activation, **U.S. Cellular**  
Senior Director Customer Experience Marketing, **U.S. Cellular**  
Senior Director, Digital Marketing & Ecommerce, **U.S. Cellular**  
Senior Manager, Field Marketing, **U.S. Cellular**  
Sr. Manager, Local Marketing & Brand Activation, **U.S. Cellular**  
Head of Events, **Uber**  
Events Specialist, **Ubisoft**  
Senior Manager, Events, **Ubisoft**  
Senior Promotions Manager, **Ubisoft**

## Past Conference Attendees

Senior Marketing Manager, Events & Programming, **UFC**  
VP Global Brand Marketing, **UFC**  
VP-Global Brand Marketing, Fan Experience, **UFC**  
Administrator, Conferences & Events, **UHC**  
Director Event Marketing, **Ultimate Software**  
Event Marketing Specialist, **Ultimate Software**  
Event Marketing, Team Lead, **Ultimate Software**  
Events Marketing Analyst, **Ultimate Software**  
Events Technology Team Lead, **Ultimate Software**  
Senior Director of Events Marketing, **Ultimate Software**  
Account Executive, **Unbridled Solutions**  
Associate Trade Show Manager, Global Events, **Under Armour**  
Director of Events, **Under Armour**  
Director, Global Events, **Under Armour**  
Global Events, **Under Armour**  
Marketing Manager, **Under Armour**  
Senior Manager, Event & Trade Shows, Global Events, **Under Armour**  
Senior Retail Marketing Manager, **Under Armour**  
Event Marketing Manager, **Unilever**  
Head of Events, **Unilever**  
In-Store Marketing Specialist, **Unilever**  
VP, Marketing, **Unilever**  
Managing Director, **Uniplan**  
Flight Attendant, **United Airlines**  
Senior Manager, Media & Business Development, **United Airlines**  
Director of Events, **United Technologies**  
Marketing Specialist, **UnityPoint Health**  
Senior VP, Corporate Business Development, **Univision**  
Senior VP-Corporate Business Development, **Univision**  
Managing Partner, **UPS**  
Event Manager, **US Bank**  
Event Marketing Manager, **Vanguard**  
Event Planner, **Vanguard**  
Marketing Manager, **Vanguard**  
Associate Director-Store Design, **Verizon**  
Brand Manager, **Verizon**  
Consultant, Sponsorships & Experiential Marketing, **Verizon**  
Director of Marketing, **Verizon**  
Executive Director-National Retail Operations, **Verizon**  
Marketing-Sponsorships & Events, **Verizon**  
Marketing Manager, **Verizon**  
Marketing Manager-Sponsorships & Events, **Verizon**  
Marketing Senior Analyst, **Verizon**  
Strategist, National Sponsorships, **Verizon**  
Director of Trade Shows, **Virgin**  
Trade Show Manager, **Virgin**  
Director of Sponsorships, **Visa**  
Director, Global Sponsorship Event Management, **Visa**  
Digital Media Specialist, **Vitaminwater**  
Senior Marketing Manager, **VMware**  
Sr. Director Events, **VMware**  
Sr. Marketing Technologist, **VMware**  
Senior Manager, Shows & Events, **Vodafone**  
Manager, Shows & Events, **Volkswagen**  
Project Manager, Event Marketing & 3D Communications, **Volvo Car Group**  
Senior Event Planner, **VPI Pet Insurance**  
Senior Environments Designer, **Walgreen**  
Senior Director - Shows & Events, **Walmart**  
Senior Director, Shows and Events Strategy, **Wal-Mart Stores**  
Event Director, **Walt Disney Company**  
Manager, Technical Direction and Entertainment Systems, **Walt Disney Company**  
Manager, Technical Direction and Systems, **Walt Disney Company**  
Event Director, **Walt Disney Parks and Resorts**  
Event Manager, **Walt Disney Parks and Resorts**  
Associate Events Manager, **Wargaming America**  
Event Specialist, **Wargaming America**  
VP of Marketing, **WebbMason**  
VP, WebbMason Interactive, **WebbMason**  
Assistant Vice President, **Wells Fargo**  
Director of Events, **Wells Fargo**  
Experiential Marketing, **Wells Fargo**  
Graphic Designer, **Wells Fargo**  
Sponsorship Activation Manager, **Wells Fargo**  
Trade Show Manager, **Wells Fargo**  
VP, Marketing Manager, **Wells Fargo Bank**  
Director of Creative Services, **Western & Southern**  
Event Marketing Specialist, **Western & Southern**  
Sponsorship, **WestJet**

## Past Conference Attendees

Sponsorship & Experiential Marketing  
Coordinator, **WestJet**

Coordinator, Sponsorship, **WestJet Airlines**

Manager, Community Investment &  
Sponsorship, **WestJet Airlines**

Manager, Sponsorship, **WestJet Airlines**

Manager-Sponsorship, Community Investment &  
Experiential Marketing, **WestJet Airlines**

Team Lead, Sponsorship, **WestJet Airlines**

Team Lead-Sponsorship & Experiential  
Marketing, **WestJet Airlines**

Event Manager, **Whirlpool**

VP Marketing Operations, **Wiley**

Digital Media Specialist, **Wilson Dow Group**

Digital Producer, **Wilson Dow Group**

Digital Strategist, **Wilson Dow Group**

CEO Channel Fireball, **Wizards of the Coast**

Event Design Manager, **Wizards of the Coast**

Event Marketing Manager, **Wizards of the Coast**

Experience Design Manager, **Wizards of the Coast**

Senior Manager of Event Marketing, **Wizards of  
the Coast**

Senior Manager, Experiential Marketing, **Wizards of  
the Coast**

Sponsorships & Events, **Xbox**

Brand Manager, **Xerox**

Events Manager, Global Experiential  
Marketing, **Xerox**

Manager, Client Engagement & Events  
Marketing, **Xerox**

Director of Events, **Yahoo**

Event Manager, **Yahoo**

Senior Director, Event Marketing, **Yahoo**

Senior Director, Experiential Marketing, **Yahoo!**

Senior Manager, Event Marketing  
Operations, **Yahoo!**

Brand Marketing Manager, **YouTube**

Creator Marketing, **YouTube**

Head of Culture and Trends, **YouTube**

Marketing and Global Event Strategy, **YouTube**

Product Marketing Manager, **YouTube**

P.R. Manager, **Zappos**

National Events and Sponsorships, **Zappos.com**

Director, Field Marketing, **Zico**

Marketing Manager, **Zico**

Senior Manager, Communications and Brand  
Engagement, **Zico**

Associate Event Producer, **Zumba Fitness**

Event Marketing Director, **Zumba Fitness**

Senior Event Producer, **Zumba Fitness**