

OUR COMMITMENT TO SAFETY

The Experiential Marketing Summit Conference is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of The Experiential Marketing Summit. In an effort to maintain the health and well-being of all participants at our events, The Experiential Marketing Summit has implemented new event standard operating practices and procedures.

OVERALL EVENT



Masks will be provided for any attendee who wants one. Our events will follow CDC and local guidance regarding the use of face masks.



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff frequently.



Hand sanitizer stations will be available throughout the event.



Conference sessions will be set to allow for proper physical distancing in accordance with local and CDC guidelines.



Self-serve registration will be implemented whenever possible and pre-registration will be encouraged.



Food and beverage services will employ the highest standard of food safety, minimizing self-service options..

JUST FOR SPEAKERS



Microphone windshields will be sanitized or replaced between every speaker.



Podiums, microphones, battery packs, clickers and speaker monitors will be cleaned with disinfectant after each speaker..



Audio visual technicians will be required to wear gloves and masks when coming into close contact with speakers.



Handrails and stage furniture will be wiped down between each session.



Presentation handouts will be discouraged. We commit to providing any materials to attendees digitally.



Bottled water will be provided to each speaker upon taking the stage.